

# Benjamin Beck

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## Professional Profile

An experienced creative type with project responsibilities that have included: educational programming, marketing, web development, non-profit fundraising and awareness building, event planning and execution, administrative workflow development, and content development.

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## Education

### Bachelor of Arts in Fine Arts

Cum Laude  
2006 - 2010  
Thiel College  
Greenville, PA 16125

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## Professional Experience

### Marketing & Communications

#### Manager

April 2020 - Present

#### FHC, Inc.

- Develop and administer technical training on pre-, intra-, and post-operative products.
- Work with sales and procedural support to develop and implement product marketing initiatives for internal and external use.
- Develop product-specific training for internal and external use.
- Maintain procedural department budgets.
- Act as a liaison between marketing/communications and sales/procedural support departments.
- Inventory distribution strategist.

#### Executive Director

August 2017 - April 2020

#### Greenville Neuromodulation Center

- Administrative, communication, and operational functions of the day-to-day business affairs including development of technical training programs, developing online access to educational programming provided by GNC, and managing research collaboration between FHC, Inc. and GNC.

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## Marketing Manager

June 2016 - February 2017

### Custom Corner Printing

- Developed and implemented new marketing initiatives

## Manager

June 2013 - December 2015

### Greenville Area Chamber of Commerce

- Developed and facilitated educational programming
- Developed and implemented new directives and initiatives to boost membership value and experience

## Director/Founder

January 2011 - December 2015

### Sans MOCO Gallery & Atelier

- Developed and executed community-based art projects
  - Head instructor and curator
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## Other

### Achievements

- Community Spirit Award - FHC, Inc., 2021
- 40 Under 40 Award - Mercer County Chambers of Commerce, 2018
- Unsung Hero of the Year Award - Kiwanis, Greenville, 2015
- Young Professional Award Scholarship - Pennsylvania Economic Development Association, 2015
- Dean's List - Thiel College, 2007-2010
- H.H.S.D.R. Architects & Engineers Award, 2007-2010

## Technical Skills

- Adobe Suite
- Advanced skills in Microsoft Office Suite
- QuickBooks

## Personal Skills

- Excellent communication and speaking skills
- Adaptable to new software and technology