

# ORGANIZATIONS & INSTITUTIONS SUBCOMMITTEE



Greenville, Pa  
COMMUNITY VISION TASK FORCE

ORGANIZATIONS & INSTITUTIONS SUBCOMMITTEE MEETING  
SEPTEMBER 26<sup>TH</sup>, 2018 | 6:30PM | FRESH GROUNDS COFFEEHOUSE

## SWOT Analysis

*SWOT is an acronym that stands for Strengths, Weaknesses, Opportunities, and Threats. We are using SWOT analysis for strategic planning purposes to identify aspects of the community that are doing well, where it can improve, and how it fits in the competitive landscape. Our SWOT Analysis splits into internal factors (strengths and weaknesses) and external factors (opportunities and threats).*

### **Strengths (Internal)**

1. Greenville has a strong history of charitable service organizations.
2. Greenville High School was recently recognized as a Blue Ribbon school.
3. Greenville Area School District has positioned themselves strategically with possible consolidation in the future.
4. Thiel College is under new leadership to reverse the declining student population and improve student retention.
5. Greenville Area Public Library was recently renovated and boasts robust programming.

### **Weaknesses (Internal)**

1. Our organizations work independantly to a fault.
2. The communication between organizations and students at GHS and Thiel is complicated or restricted.

### **Opportunities (External)**

1. A community calendar could be developed to help promote all of the activities that take place and help boost participation for organizations.
2. Community volunteerism could be improved through a community volunteer day or volunteer fair.
3. Big community projects could be broken down into smaller opportunities for organizations to take a piece in order to accomplish a greater whole together. (i.e. Riverside Park improvements)
4. Sports orgnizations could benefit from an umbrella organizations.

### **Threats (External)**

1. Participation is becoming much more difficult due to busy schedules.
2. Younger generations are less interested in joining fraternal and service organizations.

A reconvene meeting has been set for Thursday, November 8<sup>th</sup>, 2018 at 6pm. We will meet at Vicki Poe's barn. Ben will send out a reminder email including details on how to get there. All are welcome to come. The Residential Neighborhoods Committee will not meet again until after the new year.

Respectfully submitted by Ben Beck